

Position and Vacancies	Consultant – Graphic Designer- 1 vacancy
Location	New Delhi
Reporting to	Deputy Lead, FFRC
Apply to	The eligible candidates interested in the position are requested to share their detailed CV, fortification@fssai.gov.in
About FFRC	The Food Fortification Resource Centre (FFRC) is a resource and support centre to promote large-scale fortification of food across India. It is a resource hub which provides end to end technical support like information and inputs on standards and food safety, technology and processes, premix and equipment procurement and manufacture, quality assurance and quality control for fortification of foods to States/UTs/Stakeholders/Industry. FFRC's approach is to motivate, nudge and facilitate the food industry to adopt Food Fortification as a norm and assist the States in the on-ground implementation of the fortification project. For more details, please visit https://ffrc.fssai.gov.in/
Job Profile:	<p>Job Description: FFRC is looking for graphic designer with proven graphic designing experience in creating engaging and on-brand graphics for a variety of media. Designing of appealing graphic content for the digital marketing and communication related projects.</p> <p>Roles and Responsibilities</p> <ul style="list-style-type: none"> • The entire process of visualizing and creating graphics including illustrations, logos, layouts, presentations and photos • To shape the visual aspects of websites, books, magazines, flyers, leaflets, brochures, exhibitions, banners/posters, newsletters and more • Preparing rough drafts of material based on agreed briefs • Provide different design concepts, graphics and layouts for each initiative • Create or edit short informative videos for various purposes (internal/external) in order to amplify the content on social media and other channels • Crafting big technical pieces into appealing communication graphics
Qualification and Experience	<p>Basic Qualifications:</p> <ul style="list-style-type: none"> • Bachelor’s degree in graphics/Multimedia, Fine Arts or equivalent degree • Diploma course in designing & animation/video editing • 2 + years of relevant experience desired.

	<p>Professional Skill Requirements:</p> <ul style="list-style-type: none"> • Knowledge of design software and technologies (such as Corel Draw, Photoshop, InDesign, Illustrator, PageMaker, Adobe, Flash and MS Office,) • A strong portfolio of illustrations or other graphics • A keen eye for aesthetics and details • Need to have a creative flair and a strong ability to translate requirements into design • Strong written and verbal communication skills • Quickly grasp instructions, articulate and execute accordingly • Ability to handle work load, work methodically and meet deadlines • Ability to interpret and convey communication messages visually
Contract Type and Period	Contractual period for 1 year – renewable based on project requirements.
Compensation	Compensation package will be commensurate with qualification & experience and last salary drawn (if any)
<p>FFRC is committed to using fair, objective and positive employment practices to promote equal opportunities and diversity in employment, ensuring that all employees including potential employees are treated fairly, consistently and with respect, before, during and after, their employment. We seek to create an environment that is representative of, and responsive to, different groups.</p>	